

Comfy

HOSPITALITY





Enjoy the *pleasure of sleeping*

Here at Comfy Group we know a thing or two about sleep. With over 45 years expertise in creating quality sleep solutions, we are one of Europe's leading manufacturers of filled bedding. We're also proud to say that 1 in 3 people in the UK sleep on a pillow made by us.

Our passion for design, quality and comfort is shown in the craftsmanship of our products, and to us, comfort comes first.

Our state of the art manufacturing and distribution facilities means that we are a practical solution provider for the housekeeping and hospitality industry. We believe in creating the ultimate sleep haven whether you are at home or away.



Sustainability

The green scene

Sustainability is more than just a buzz word to us. We understand the importance of helping the environment for a brighter tomorrow, and we're already making big changes to our operations to reduce our waste to landfill, carbon footprint and single use plastics. Here's a look at just some of the initiatives that are already underway.

Our

plastic pledge

Reducing our use of plastics is a priority for us and we understand that is it equally important for our customers. Behind the scenes, we've been exploring lots of alternatives to LDPE packaging and we're pleased to say we have already started to adjust our operations which will result in a plastic reduction of approximately 100 tonnes per annum.

Reduce, reuse, *recycle*

The below initiatives show our commitment to responsible and ethical manufacturing.

- We have reduced our carbon footprint by 25% since 2015.
- We save over 300 million plastic bottles from going to landfill or into the ocean every year.
- Since 2015 we have reduced our waste to landfill rates by 90%.
- Plastic recycling has increased by 200% from 2015.
- Plastic packaging has been reduced by 30 tonnes annually.
- From October 2019 all of our cotton will be BCI.



Made in Manchester



Quality, comfort and creativity. The common thread.

Boasting 10.5 acres, our Manchester based factory produces duvets, pillows and toppers across 12 different production lines. We are passionate about British design and manufacturing and our teams work with a great deal of care and attention, using the best materials to ensure that all our products are made to the highest quality.

Based within our factory, our accredited textile testing laboratory checks all fabrics and fibres received to ensure compliance and quality. We have also been awarded OEKO-TEX Standard 100 which means that the products we manufacture are completely free from harmful chemicals.





Health & *wellbeing*

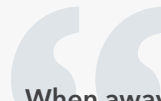
We all do it, and some of us get more than others; but why is sleep so important? It's now clear that a solid night's sleep is essential for a long and healthy life which is why its become such an important part of every day life.

We invest in regular research to uncover trends, buying habits and consumer usage and attitudes to create relevant and desirable products for a frequently changing market so you can create the perfect home away from home experience.



In 2019 GfK reported that people are spending more money on experiences than material things.

GfK
Consumer Durables Report 2019



When away from home, peace and home comforts are top of the list, with 52% of British holidaymakers just wanting rest and relaxation above everything else. 41% of respondents listed a good night's sleep as a key criteria for a dream holiday, with 75% of respondents saying that fluffy pillows and duvets were more important than a balcony or mini bar in the hotel room.

Independent survey
Commissioned by Comfy Quilts, 2015

Fibres & innovations

Tonight is to sleep



Eco Fibres

Our Eco fibres help to transform plastic waste into soft and fluffy fibres that can be used in our pillows and duvets. Made from 100% PET plastic bottles, it is estimated that each year we prevent over 300 million plastic bottles from going into the oceans or landfill.



DuPont™ Serica® Fibres

Serica® is a synthetic fibre designed to imitate the natural qualities of silk. Above all it is wonderfully soft and smooth to the touch. Serica® cluster fibres are extremely comfortable, so you can be assured of a good night's sleep.



DuPont™ Cotrano® Fibres

Cotrano® is an innovative synthetic fibre designed to emulate many of the natural properties of cotton. Above all it is light, soft and bouncy, and highly durable, so it can be washed time and time again.



Cumulus Fibres

This microfibre fill offers a cloud like feeling, providing warmth without weight. Soft like down, this fibre is light and airy and extremely snuggly.



Naturals

We have strict ethical sourcing policies and only work with partners who comply with Down Pass or RDS for quality, traceability and animal welfare.





Better cotton

initiative

The Better Cotton Initiative exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future. BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

The cotton used in our pillows and duvets is sourced from suppliers who are part of the Better Cotton Initiative which promotes a more sustainable production and higher working standards.

Our brands

We are a proud manufacturer of the UK's most trusted sleep brands. We are licensee of several of the biggest brands in UK bedding including Silentnight and Sealy, and with our innovative in-house product development, we have proudly added some of our own brands into our extensive portfolio including Snug and Sound Asleep.

Snug
is happy sleep


BEDCREST
ENGLAND


JEFF BANKS

DUPONT™



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